

Governors State University
 Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: CAREER SERVICES

Leader(s): DARCIE CAMPOS

Implementation Year: 2019-20

GOAL 1: Create, promote and navigate undergraduate students through a Four-Year Career Development Plan (Four Year Career Compass) from freshman to senior year with an emphasis on fully preparing students to define their career goals and ensuring they are career ready professionals by graduation.

Objective 1:	<ul style="list-style-type: none"> To increase the number of students that are utilizing the 4-year career compass, while also implementing new programming initiatives that will more intentionally market the Four Year Career Compass and align it with GSU's new AIM High initiative.
Action Items	<ul style="list-style-type: none"> Launch GSU's Four Year Career Compass AIM High track to provide an opportunity to experience an exciting journey to discover a place of professional and personal fulfillment, satisfaction, and contribution. One that allows our students to identify not only their strengths, but also natural talents that parlay into academic majors and lifelong pursuits. Restructure the existing Professional Image Career Conference to more intentionally align with the Four Year Career Compass and the new AIM High initiative. Host a series of Four Year Career Compass open house information sessions, highlighting one year at a time. Students can stop by the Student Success Commons on the selected dates and learn more about their year in the compass and how to best navigate their experience.
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> Successfully launch GSU's Four Year Career Compass AIM High track to provide an opportunity to experience an exciting journey to discover a place of professional and personal fulfillment, satisfaction, and contribution. One that allows our students to identify not only their strengths, but also natural talents that parlay into academic majors and lifelong pursuits. Effectively restructure the existing Professional Image Career Conference to more intentionally align with the Four Year Career Compass and the new AIM High initiative. Implement and host a series of Four Year Career Compass open house information sessions, highlighting one year at a time, which attracts a good number of students interested in learning more about their own career development trajectory.
Achieved Outcomes and Results	<ul style="list-style-type: none"> Incorporated the 4 year Career Compass into the AIM high program to use as the model for the Career Pathway option for AIM high. Facilitated a workshop that highlighted the STEM Fields and helped students in the area of career exploration during our Professional Image Career Conference (PICC) 18 total students attended this event. Led a workshop, "How to Find a Career That You Love" during PICC that helped students to explore their skills, strengths and abilities to identify careers that would be a match for them. A total of 33 students attended this event.

	<ul style="list-style-type: none">• The Career Counselors held and hosted the Four Year Compass workshops throughout the year to help students stay on task of their career plan.
Analysis of Results	<p>Students continued to attend the workshops as well as impromptu classroom presentations on the Four Year Compass. Career Services found this to be successful and have plans on promoting more impromptu visits for the Four Year Compass and other services. In addition, we had a good amount of students that attended workshops that covered topics related to choosing careers during PICC. These workshops aligned with the exploration year of our Four Year Career Compass. We will continue to implement workshops regarding career/major choice in the future. Unfortunately, while we had strong student turnout for our Professional Image and Career Conference workshop, we did not see the same for our AIM high initiative. While we heavily marketed through targeted emails the AIM high initiative to students, we only had, a couple of the students actually attended our workshops specifically set aside for AIM high students.</p>